

**1/H-76 (ii) (Syllabus-2015)**

**2 0 1 8**

( October )

**COMMERCE**

( Honours )

**( Principles and Practice of Management )**

( BC-102 )

Marks : 75

Time : 3 hours

*The figures in the margin indicate full marks  
for the questions*

1. (a) Briefly explain Taylor's principles of management. 7
- (b) Distinguish between Taylor's and Fayol's theories of management. 8
- Or*
- (a) What is meant by 'social stake holding'? 3
- (b) Discuss briefly the different functional areas of management. 12
2. (a) Explain the process of decision making. 10
- (b) Distinguish between delegation and decentralization of authority. 5

( 2 )

Or

What do you understand by MBO? Explain the process and utility of MBO programme in an organization.

3+(7+5)=15

3. Explain Abraham Maslow's theory of need hierarchy. How does this theory help managers in motivating the employees?

10+5=15

Or

Discuss the various barriers to communication. What measures would you suggest to overcome them?

8+7=15

4. (a) What are the essential requirements of an effective control system? 8  
(b) Explain the concept of management audit as a control technique. 7

Or

Distinguish between PERT and CPM. Explain the advantages and disadvantages of applying them in an organization.

5+(5+5)=15

5. Why do people resist change in any organizational setting? How can resistance be overcome by managers? 8+7=15

( 3 )

Or

Write short notes on any three of the following : 5×3=15

- (a) Planned change  
(b) Group dynamics  
(c) Functional conflict  
(d) Managing diversity

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